

VA 0011

Intensive Drawing

2 Credits

Prerequisite:

None

Students are to study drawing foundation, the characteristic of objects, the observation of light, effect to objects which would be foundation for Visual Communication Arts.

VA 1001

Fine Arts I

2 Credits

Prerequisite: VA 0011 Intensive Drawing

Study of lines from practicing drawing them both from natural sources and man made objects in order to enhance students to learn to observe and understand the relationship between lines, pyramid structures, and colouring techniques. In addition students study the basics of human structure by drawing bone structures, statues, and actual humans in different techniques.

VA 1002 Design Theory I 2Credits

Prerequisite: None

Study the theory of design from nature and the relationship between man and his environment. The significance of elements in nature to humans. Includes practical design projects in 2 and 3 dimensions.

VA 1003 Fine Arts II 2 Credits

Prerequisite: Fine Arts I

A continuation of VA 1001 Fine Arts 1. This includes continuous drawing, sculpture, use of colors, and the creation of basic art form.

VA 1005 Theory of Color 2 Credits

Prerequisite: Fine Arts I

Study the nature of colours. The creation of colors, scientific theory of colors, type, and intensity. Study the use of color in structure, dominance, and knowledge of colors.

VA 1006 Basic Graphics 2 Credits

Prerequisite: Fine Arts I

Study and create basic graphics by creating 2 dimensional works. Students must create continuous pictures by writing out a diagram and creating 3 dimensional works to show the effect of light and shadow.

VA 1007 Design Theory II 2 Credits

Prerequisite: VA 1002 Design Theory 1

A continuation of VA1002 Design Theory I. Include theory implementation into 2 dimension and 3 dimension design works.

VA 1009 Photography I 3 Credits

Prerequisite: None

A study of the basic theories and practice of photography and cinematography, uses of equipments, composition, principles of setting, types of lenses, methods of selecting film, film processing, printing, and enlarging. the course includes practice in photography and cinematography for various types of communication

VA 2015 Thai Arts 2 Credits

Prerequisite: VA 1002 Design Theory 1

Study the nature of Thai arts, traditions, and the influencing models for students to apply in the creation of visual communications. Students will study from museums and historical parks which include outdoors study.

VA 2017	Rendering Techniques	2 Credits
Prerequisites:	A 1003 Fine Arts II VA 1006 Basic Graphics	

A practice in 2 dimensional and 3 dimensional sketches with various 3 Credits 3 technique and medium. Focus on how to get straight to visualize idea cope with skill development such as structuring shading and shadowing into basic visual communication design sketch.

VA 3013	History of Arts	3 Credits
Prerequisite:	None	

A study of the evolution of Western and Eastern arts with an emphasis on transition periods, and the formats and characteristics of each period in view of the influence on present arts.

VA 3020	Visual Communication Design Presentation	3 Credits
Prerequisite:	None	

A study of various techniques in visual Communication design presentation, public speaking media implementation. The use of presentation media in modern world emphasizing in operate and design various medium in order to heighten effectiveness in presentation.

VA 3023	Art Appreciation for Visual Communication Arts	2 Credits
Prerequisite:	None	

Study of characteristics and importance of visual arts, literature, music, drama, and film with aim of creating taste, appreciation in understanding of value of artistic creation, and in particular to show the influence of art in human experiences cope with the artistic sense in visual ,communication design area. Include outdoor studies.