

EN 2230

Listening and Speaking

3 credits

Prerequisite: BG 2000 English III

This course emphasizes advanced listening skills and spontaneous, adequate response to fluent standard British and American English. The students will learn to express their thoughts on interesting topics, and practice conversation and arguments used in group and panel discussion.

EN 3210

Business Communication in English I

3 credits

Prerequisite: BG 2000 English III

This course aims at skill development in the use of English for communication in business. It offers a review of the technical terms and defines the various forms of business communication. It demonstrates clear and efficient communication through the practice of writing in correct and appropriate formats.

EN 3211

Business Communication in English II

3 credits

Prerequisite: EN 3210 Business Communication in English I

The course concentrates on the study and interpretation of the forms of writing for business at executive level and includes the development of skills in business writing where strategies and skills at in-depth analysis are an important aspect of the communication. It also introduces the use of telecommunication for business.

EN 3231	Conversation and Discussion	3 credits
Prerequisite: BG 2001 English IV		

This course is designed to train students to speak freely or according to a given pattern, to discuss in groups about a given topic and to analyze proposed problems.

EN 3240	Reading in Business English	3 credits
Prerequisite: BG 2000 English III		

This course is designed to meet the students' need for increased comprehension capacity and speed in reading research materials and articles on current issues related to business. It advances proficiency and efficiency in interpreting the structure and objectives of various texts as mentioned above. Students will be asked to develop outlines and short synopses of selected material as well as lead discussions on assigned topics.

EN 3270	Translation I: English-Thai	3 credits
Prerequisite: BG 2000 English III		

The purposes, methods and techniques of translation from English into Thai are demonstrated with the aim of developing skills in analyzing sentence patterns of the foreign language and the use of correct words, idioms and structures to convey the accurate meaning and style of the original document.

EN 3271	Translation II: Thai-English	3 credits
Prerequisite: BG 2001 English IV		

The purposes, methods and techniques of translation from Thai into English are demonstrated with the aim of developing skills in analyzing sentence patterns of the foreign language and the use of correct words, idioms and structures to convey the accurate meaning and style of the original document.

EN 3280	English for Secretaries	3 credits
Prerequisite: BG 2000 English III		

This course provides practice in the skills of listening, speaking, reading and writing within the framework of secretarial work. The simulation of direct and mediated communication, such as telephone conversation, and the writing of letters, memos and reports are designed to increase general and business vocabulary.

EN 3281	English for Tourism	3 credits
Prerequisite: BG 2000 English III		

This course is designed to study and practice English for correct and efficient communication in all aspects of travel and tourism.

EN 3282	English for Hotels	3 credits
Prerequisite: BG 2000 English III		

The course is designed to study and practice English as used in hotel administration, for reception, services and business contacts.

EN 4232	Business Conversation	3 credits
Prerequisite: EN 3210 Business Communication in English I		

This course offers practice in conversation on topics related to everyday life and business in order to achieve a high degree of efficiency in the oral application of the language in business settings.

EN 4233	Public Speaking in English	3 credits
Prerequisite:	BG 2001 English IV	

The course introduces up-to-date methods and techniques for better listening, better thinking, better speaking and provides practice in delivering and evaluating speeches according to international requirements with attention to the speech components of voice, gestures, speaker-listener impact, organization and content.

EN 4240	Reading in English Newspapers	3 credits
Prerequisite:	BG 2001 English IV	

This course analyzes the various forms of journalism, such as headline news, column, editorial, news feature, and human interest story. The reading of current news serves to enhance skills in understanding and debating articles. The development of the Press, the print media and their place among other mass media, and the impact of journalism on society will be part of the in-depth study.

EN 4241	Critical and Analytical Reading	3 credits
Prerequisite:	BG 2001 English IV	

This course aims to develop critical and analytical abilities through reading and evaluating texts. Students will learn to identify various types of rhetorical strategies and to assess their effectiveness in the texts. The readings will focus on social and economic concerns as expressed by Thai authors in their works.

EN 4250	Understanding, Note-Taking and Summarizing	3 credits
Prerequisite:	BG 2001 English IV	

This course offers advanced practice in understanding, note-taking, outlining and summarizing with utmost precision for a detailed accounting of the contents and essence of spoken texts from various sources of information related to business. Summaries are practiced both in written and oral forms. Additional practice in the organizing and drafting of detailed business reports will be stressed. The language laboratory can be applied.

EN 4251	Business Research Writing	3 credits
Prerequisite:	EN 3210 Business Communication in English I	

The course concentrates on the study of the methodology and tools in executive research and provides practice in writing for clarity and efficiency with attention to the use of correct terminology. Various formats and summaries in business research documents will be examined as a base for the practice in both descriptive and experimental research.

EN 4252	Article Writing	3 credits
Prerequisite:	BG 2001 English IV	

The theoretical and practical aspect of preparing popular articles of various media together with readings in fields of various knowledge will serve as foundations for the practice in writing correctly structured articles. The emphasis is on accurate expression and an efficient communication of viewpoints. Evaluative group discussions will counterbalance the writing activities in the course.

EN 4253	Introduction to Public Relations Writing	3 credits
Prerequisite:	BG 2001 English IV	

This course is an introduction to Public Relations writing as used in business enterprises where the role of Public Relations is stressed as a means of creating good relationship with customers, employees, stockholders, the government and general public. Attention is given to the role of Public Relations in research and the language techniques to be applied. Practical exercises will accompany the theoretical studies.

EN 4254	Academic Writing	3 credits
Prerequisite:	By consent of the instructor	

This course analyses the various forms of academic writing and provides practice in writing for academic purposes, such as reports, term papers and theses as required in the different fields of study. Students will learn how to research for topics, write outlines, make paraphrases and summaries and write a complete paper based on a thesis in the latest MLA or APA style.

EN 4260	Survey of British and American Literature	3 credits
Prerequisite:	BG 2001 English IV	

The course offers a survey and study of English and American works of literature in prose, poetry and drama. It includes readings and discussions of some outstanding, representative works, where philosophical, social, religious, political, historical and scientific aspects can be depicted. Attention will be given to the writing techniques in the various literary genres.

EN 4262	Reading of Modern Viewpoints	3 credits
Prerequisite:	GL 3103 Language, Culture and Behavior	

The course is based on readings and discussions of texts representing recent thoughts and views on the human civilization. Theories on its present and future development will be scrutinized in groups or workshops. Written documents published for the purpose of international exchange of views in a variety of fields will be analyzed.

EN 4265	Introduction to Literary Criticism	3 credits
Prerequisite:	By consent of the instructor	

This course acquaints the students with the characteristics of literary criticism through the study of examples of critical writing, and provides practice in various forms of art appreciation, such as appreciation of literary works, art and film.

EN 4266	Reading Thai Literary Works in English	3 credits
Prerequisite:	By consent of the instructor	

This course acquaints the students with recent literary works and other writings by Thai authors writing in English, or in Thai, but through the medium of English, which leads to a larger understanding of Thai culture and the political, social and religious concepts embedded in the writing. The learning methods include critical analysis and a term paper.

EN 4267	Aspects of American Culture	3 credits
Prerequisite:	By consent of the instructor	

This course takes an in-depth, interdisciplinary approach to various features of American culture. American cul-

ture of the different eras provides a method for entering more deeply into the values of another culture and gaining a broader perspective on the context within which business forces operate.

EN 4272	Translation in Business English	3 credits
Prerequisite:	BG 2001 English IV	

This course is designed to train students to translate business data from newspapers, texts, magazines, etc. from English into Thai and vice versa, while keeping the full meaning of the message translated.

EN 4290	Seminar	3 credits
Prerequisite:	By consent of the instructor	

The seminar represents a conclusive study opportunity of various problems in using a foreign language and the various means of communication and translation. Individual problems in communicating can be resolved and superior efficiency attained. A set of research topics will be established and discussed in workshops and panel discussions. Field studies may be organized for certain cases. Audio-visual equipment is at the students' and tutors' disposal.